6th Organizations, Artifacts and Practices (OAP) Workshop  
(OAP 2016)  
Materiality and Institutions  
in Management and Organization Studies  

23-24th June 2016,  
Nova School of Business and Economics, Lisboa,  
Portugal  

In partnership with PSL-Université Paris-Dauphine, LUISS and the King’s College London  

Co-chairs:  
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1. Objectives of OAP 2016

The first OAP workshop was launched in May of 2011 at Université Paris-Dauphine with the goal of facilitating discussions among scholars from various disciplines (e.g. management, anthropology, sociology, organization studies, ergonomics, philosophy, psychology...) who collectively share an interest in Science and Technology Studies (STS) in the context of organization and organizing. OAP deals with topics such as Materiality, Technology, Practices, Sociomateriality, Performativity, Iconography, Process, Time, Space, Legitimacy, Symbolic artifacts and Managerial Techniques in the context of organization and organizing. It draws on various theoretical perspectives (phenomenology, pragmatism, institutionalism, design, post-marxism, critical realism, among others).

OAP 2016, the sixth session of OAP workshops, will concentrate on the subject of institutions and institutional dynamics and their material underpinnings. Several leaders of the neo-institutional stream have called for approaches likely to overcome ideational, purely discursive views, of institutional dynamics. They invite management and organization studies (MOS) scholars to explore their material dimensions (Jones et al, 2013). A couple of years before this call, other researchers have also invited MOS to cross- institutional and technological analysis (and more generally, artifacts oriented analysis) (see e.g. Barley and Orlikowski, 2001). Making sense of the performativity of technology (Orlikowski, 2007), the matter of visuality involved in institutional dynamics (Meyer et al, 2013) or the material underpinnings of legitimation (de Vaujany and Mitev, 2013) are some of the stakes of this move.

The workshop will aim at shedding light on the following topics, among others:

- The status of artifacts and space in institutional analysis;
- Discursive versus material dimensions in institutional analysis;
- Materiality and institutional logics;
- The material dimension of legitimacy and legitimation;
- Visuality and institutional dynamics;
- The presence of materiality in the philosophical and sociological sources of neo-institutionalism;
- Cross-comparisons of institutionalism and sociomateriality;
- Ontologies and institutions;
- Ontologies of institutions and institutional dynamics;
- Anthropological approaches of institutions and institutional dynamics;
Of course, OAP 2016 will also be open to more general contributions about Science and Technology studies, sociomateriality, anthropology of technology or more general theoretical and empirical work about materialization and performativity processes in organizations and organizing.

2. Organization of a pre-OAP: “An Ibero-American perspective on sociomateriality and the relationship among organizations, artefacts and practices”

We are delighted to invite members of the Portuguese, Spanish and Latin American academic communities to join the Ibero-American Pre-OAP. This meeting will take place ahead of the OAP workshop, on June 22 in Lisbon. The Ibero-American PRE-OAP will be a unique opportunity to interchange the views of these three large communities on the relationships.

This event will be coordinated by Marlei Pozzebon (HEC Montreal & Fundação Getúlio Vargas), Eduardo Henrique Diniz (Fundação Getúlio Vargas), Nuno Oliveira (London School of Economics and Political Science), Miguel Pina e Cunha (Nova School of Business and Economics) and Magda Hercheui (UCL).

True to the tradition of previous OAP workshops, we invite researchers from different disciplines, such as management, sociology, political science, psychology and information science including faculty, doctoral and master students, to submit a short text for presentation and discussion. The short submission might cover a variety of issues related to the interactions and imbrications between the social and the material, i.e., related to the materiality of the social and organizational phenomena. To illustrate such a diversity of issues that might be discussed, we show the list of subjects debated in previous OAP workshops: social networks and artefacts in organizations (Paris, 2011), materiality and space in management and organizational studies (London, 2012), time, history and materiality (London, 2013), rules, regulations and materiality (Rome, 2014), techniques of management and materiality (Sydney, 2015) and materiality and institutions (Lisbon, 2016). The particularity of the Ibero-American PRE-OAP is to extend the discussion about sociomaterial relations beyond organizations to include social movements, communities and the social economy and the third sector. These are topics are increasingly discussed among the Portuguese, Spanish and Latin American academic communities.

We would like to announce that a pre-selection of the articles accepted for presentation at OAP and Pre-OAP will be considered for possible publication in a special issue of the journal RAE – Revista de Administração de Empresas. Published by FGV - Fundação Getúlio Vargas, RAE has been conquering the reputation of one of the strongest academic journals in the management area in Latin America and had recently found international visibility through its inclusion in JCR (Journal Citation Reports) and Scopus. The authors of the selected texts will be invited to submit an integral article until August 31, 2016, at the website of RAE (http://www.fgv.br/rae) following the journal requirements in terms of format.
3. Submission to OAP and pre-OAP 2016

Those interested in participating must submit an extended abstract of no more than 1,000 words on the EasyChair system (https://www.easychair.org/conferences/?conf=oap2016) by January 29th, 2016. This abstract must outline the applicant’s proposed contribution to the workshop. The proposal must be in .doc/.docx/.rtf format and should contain the author’s/authors’ names as well as their institutional affiliations, email address(es), and postal address(es). Authors will be notified of the committee’s decision by March 2nd, 2016.

4. Administrative support & queries

WorkshopOAP@gmail.com

5. Location and registration

OAP 2016 will take place at the Nova Business School (More information can be found at this address: http://workshopoap.dauphine.fr/ or http://workshopoap.wordpress.com).

Registration will start in early May 2016.

There are no fees associated with attending this workshop.

References


